



Boosting Transcontinental SME Collaboration between Germany and Japan

Networking Event – Tuesday, May 25, 2021 from 9:00-12:15 CET/16:00-19:15 JST

Language: English

Aims of the meeting:

- Lower fears of digital transformation and of artificial intelligence by placing the human being into the center of the discussion
- Encourage SMEs in Germany and Japan to ask experts (also in the other country) for support and collaboration
- Show easy access to the presented network hubs and their honest interest in getting involved

Time CEST/JST		Duration	Contents
09:00 – 09:15 16:00 – 16:15	Welcome and Introduction <i>Dr. Julia MÜNCH</i> <i>Secretary General, Japanese-German Center Berlin</i>	15 min.	
09:15 – 09:45 16:15 – 16:45	GRANITE – Your Partner for Successful Human-Centered Technology Transfer <i>Dr. René REINERS</i> <i>Head of Department HCED, Fraunhofer FIT</i>	30 min.	Our Takeaway Message: Ask Us and Why should you ask us? <ul style="list-style-type: none"> • Overview about campaign and project aim • What we offer as a network • Our human-centered digital transformation approach • Explainable AI
09:45 – 10:15 16:45 – 17:15	The Role of Shinshu University in the "Shinshu IT Valley Concept" – Collaboration Hub for Innovation, Human Resource Development, and Global Networking – <i>Prof. Kiyoshi TANAKA</i> <i>Vice President, Shinshu University</i>	30 min.	<ul style="list-style-type: none"> • "Shinshu IT Valley Concept" and its current project • Shinshu University's contribution to local industry and human resource development • Promoting the globalization of local industries

10:15 – 10:45 17:15 – 17:45	3 Quick GRANITE Transfer Examples: Public Transportation Sector <i>Sabine GANTER-RICHTER, Lyogroup International</i>	30 min.	<ul style="list-style-type: none"> Challenges we often face Solutions realized with the GRANITE network Background on the network
10:45 – 11:00 17:45 – 18:00	- Coffee Break -	15 min.	
11:00 – 11:30 18:00 – 18:30	SME Success Stories: How Competence-Centers Help Boosting Digitalization <i>Dr. Anja LINNEMANN</i> <i>Kompetenzzentrum Mittelstand 4.0 : eStandards</i>	30 min.	<ul style="list-style-type: none"> 3 Success Stories from SME Competence Center 4.0: eStandards Digital Transformation and the use of artificial intelligence Focus on sustainability in applications
11:30 – 12:00 18:30 – 19:00	Breakout Networking Sessions: Meet the Players	30 min.	Breakout Room "GRANITE" <ul style="list-style-type: none"> Sabine GANTER-RICHTER & Marco INVERNIZZI, Lyogroup International Breakout Room "Shinshu IT Valley & GRANITE" <ul style="list-style-type: none"> Dr. René REINERS, Fraunhofer FIT & Prof. Kiyoshi TANAKA: Shinshu University Breakout Room "Kompetenzzentrum eStandards" <ul style="list-style-type: none"> Dr. Anja LINNEMANN, Kompetenzzentrum Mittelstand: eStandards & Amanda SCHÜTZE, Shinshu University
12:00 – 12:15 19:00 – 19:15	Closing <i>Dr. Julia MÜNCH, Secretary General, JDZB</i> <i>Dr. René REINERS, Fraunhofer FIT</i>	15 min.	

SPONSORED BY THE



SUPPORTED BY

