

JAPANESE-GERMAN CENTER BERLIN [JDZB]
in cooperation with
GERMAN ECONOMIC INSTITUTE (IW), KÖLN
FUJITSU, TOKYO

TENTATIVE PROGRAMME

for the virtual symposium
The “New Normal,” New Mobility and the Future of the City
on Monday, August 24, 2020
at the JDZB, Saargemuender Str. 2, 14195 Berlin

As of July 27, 2020
Language: English

The Covid-19 pandemic has changed how we live and work. The world has become more “digital,” telecommuting might become a core-element of mobility, and cities could turn into spaces for walking and cycling. While public transport has been hit particularly hard initially, it might become a winner in the “new normal.” The automobile industry has been disrupted in the middle of a transition towards emobility, and now needs to realign with new concepts of globalization, digital production and city planning. What should we expect for the future of our cities? In Japan and Germany, the answers to the Covid-19 pandemic have been quite different. We will explore how they react to the changes in mobility and city planning. Different initiatives can tell us about changes in practice. The “Morgenstadt Initiative” follows smart cities around the world, and analyses sustainable trends.

(Central European Time)

8.45 – 9.15 *Digital Registration and Access for Session 1*

9.15 – 9.25 **Opening**
Tokiko KIYOTA (Deputy Secretary General, Japanese-German Center Berlin)

9.25 – 9.30 **Introductory remarks on behalf of the organizers**
Dr. Phoebe Stella Holdgrün (Head of Project Management, Japanese-German Center Berlin)

9.30 – 11.15 Session 1: The „New Normal,” Challenges of Mobility Transformation, and the Environment

9.30 – 9.45 **Input by Chair**
Dr. rer. pol. Hubertus BARDT (Head of Research; German Economic Institute (IW), Cologne) *confirmed*

9.45 – 10.00 **The Impact and Opportunities of the Green Deal for Mobility and Future Cities in Germany**
Prof. Dr. Reimund SCHWARZE (Helmholtz-Zentrum für Umweltforschung – UFZ, Leipzig) *confirmed*

10.00 – 10.15 **The Impact on the Automotive Industry: The German Model**

Dr. Kurt Christian SCHEEL (Managing Director, German Association of the Automotive Industry, Berlin) *confirmed*

10.15 – 10.30 **The Impact on the Automotive Industry: The Japanese Perspective**

Axel Nordieker (Managing Director, Toyota Kreditbank, Cologne) *confirmed*

10.30 – 11.15 **Discussion**

End of Session 1

11.15 – 11.30 *Digital Registration and Access for Session 2*

11.30 -13.15 Session 2: The New Normal and Urban Opportunities

11.30 – 11.45 **Input by Chair**

Dr. Martin SCHULZ (Chief Policy Economist; Fujitsu Ltd., Tokyo) *confirmed*

11.45 – 12.00 **Japan: Society 5.0 and Smart Cities in the New Normal**

Prof. Dr. HARAYAMA Yuko (Director for International Affairs, Communication and Diversity, RIKEN, Tokyo) *confirmed (digital presence)*

12.00 – 12.15 **The Morgenstadt Initiative by Fraunhofer Society**

Dr.-Ing. Alanus VON RADECKI (Head of Team Urban Governance Innovation, Fraunhofer-Gesellschaft, Morgenstadt- Initiative, Stuttgart) *confirmed*

12.15 – 12.30 **Mitsui: Assembling an EV Value Chain for the Smart-City Era**

N.N. (Mitsui) *asked*

12.30 – 13.15 **Discussion**

13.15 – 13.30 Closing Remarks

Dr. rer. pol. Hubertus BARDT (Head of Research; German Economic Institute (IW), Cologne)

Dr. Martin SCHULZ (Chief Policy Economist; Fujitsu Ltd., Tokyo)

13.30 *End of Session 2*

End of Symposium