



## Boosting Transcontinental SME Collaboration between Germany and Japan

Networking Event – Tuesday, May 25, 2021 from 9:00-12:15 CET/16:00-19:15 JST

Language: English

Aims of the meeting:

- Lower fears of digital transformation and of artificial intelligence by placing the human being into the center of the discussion
- Encourage SMEs in Germany and Japan to ask experts (also in the other country) for support and collaboration
- Show easy access to the presented network hubs and their honest interest in getting involved

Time CEST/JST		Duration	Contents
<b>09:00 – 09:15</b> <b>16:00 – 16:15</b>	Welcome and Introduction <i>Dr. Julia MÜNCH</i> <i>Secretary General, Japanese-German Center Berlin</i>	15 min.	
<b>09:15 – 09:45</b> <b>16:15 – 16:45</b>	GRANITE – Your Partner for Successful Human-Centered Technology Transfer <i>Dr. René REINERS</i> <i>Head of Department HCED, Fraunhofer FIT</i>	30 min.	<b>Our Takeaway Message: Ask Us and Why should you ask us?</b> <ul style="list-style-type: none"> <li>• Overview about campaign and project aim</li> <li>• What we offer as a network</li> <li>• Our human-centered digital transformation approach</li> <li>• Explainable AI</li> </ul>
<b>09:45 – 10:15</b> <b>16:45 – 17:15</b>	The Role of Shinshu University in the "Shinshu IT Valley Concept" – Collaboration Hub for Innovation, Human Resource Development, and Global Networking – <i>Prof. Dr. Kiyoshi TANAKA</i> <i>Vice President, Shinshu University</i>	30 min.	<ul style="list-style-type: none"> <li>• "Shinshu IT Valley Concept" and its current project</li> <li>• Shinshu University's contribution to local industry and human resource development</li> <li>• Promoting the globalization of local industries</li> </ul>

<b>10:15 – 10:45</b> <b>17:15 – 17:45</b>	3 Quick GRANITE Transfer Examples: Public Transportation Sector <i>Sabine GANTER-RICHTER, Lyogroup International</i>	30 min.	<ul style="list-style-type: none"> <li>Challenges we often face</li> <li>Solutions realized with the GRANITE network</li> <li>Background on the network</li> </ul>
<b>10:45 – 11:00</b> <b>17:45 – 18:00</b>	- Coffee Break -	15 min.	
<b>11:00 – 11:30</b> <b>18:00 – 18:30</b>	SME Success Stories: How Competence-Centers Help Boosting Digitalization <i>Dr. Anja LINNEMANN</i> <i>Kompetenzzentrum Mittelstand 4.0 : eStandards</i>	30 min.	<ul style="list-style-type: none"> <li>3 Success Stories from SME Competence Center 4.0: eStandards</li> <li>Digital Transformation and the use of artificial intelligence</li> <li>Focus on sustainability in applications</li> </ul>
<b>11:30 – 12:00</b> <b>18:30 – 19:00</b>	<b>Breakout Networking Sessions:  Meet the Players</b>	30 min.	<b>Breakout Room "GRANITE"</b> <ul style="list-style-type: none"> <li>Sabine GANTER-RICHTER &amp; Marco INVERNIZZI, Lyogroup International</li> </ul> <b>Breakout Room "Shinshu IT Valley &amp; GRANITE"</b> <ul style="list-style-type: none"> <li>Dr. René REINERS, Fraunhofer FIT &amp; Prof. Dr. Kiyoshi TANAKA: Shinshu University</li> </ul> <b>Breakout Room "Kompetenzzentrum eStandards"</b> <ul style="list-style-type: none"> <li>Dr. Anja LINNEMANN, Kompetenzzentrum Mittelstand: eStandards &amp;</li> <li>Amanda SCHÜTZE, Shinshu University</li> </ul>
<b>12:00 – 12:15</b> <b>19:00 – 19:15</b>	Closing <i>Dr. Julia MÜNCH, Secretary General, JDZB</i> <i>Dr. René REINERS, Fraunhofer FIT</i>	15 min.	

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